

# thinkpublic

Do you think you have the skills to design solutions to some of the biggest social challenges we face in the 21<sup>st</sup> Century?

thinkpublic is looking for a talented **service designer/ social innovator** to join our exciting, award-winning social innovation and design agency.

Are you a designer that puts people at the heart of your designs? Do you enjoy helping people develop their ideas into creative solutions? Do you bring a magic sparkle to projects you work on? If the answer is yes, then keep reading.

thinkpublic has led the way in social innovation and design within the public sector for 6 years. The company has an incredibly strong client list that includes The Department of Health, The NHS Institute for Innovation and Improvement, The Qualification and Curriculum Authority, The Alzheimer's Society, NESTA and a wide range of London Councils.

Your role will be to lead on service design and social innovation projects at thinkpublic, working with the thinkpublic team, clients, frontline staff and the public to design new services, products and communications.

We are looking for someone with the following experience and skills:

## Experience

- Experience of working with people to design new services, products or communications
- Experience of using design methods and tools including: observation, prototyping, storyboarding and user testing
- Experience of designing and running creative workshops
- Experience of working with clients and managing projects
- Experience of using social media tools

## Skills

- Great people skills and emotional intelligence
- Excellent graphic design
- Strong organisation skills
- Confident in Adobe Creative Suite, Microsoft Office, CSS, HTML

*Salary depending on experience*

To apply for this exciting position at thinkpublic please send the following to [kelly.welburn@thinkpublic.com](mailto:kelly.welburn@thinkpublic.com) by Friday 30th April 2010

- Your CV
- 250 words describing your dream project and explaining why you are the right person for the job
- A PDF document containing 3 examples of your work